

“Awareness Ambassadors” Workshop

To enhance awareness of security, safety, and societal culture in the corporate work environment.

Date	Location	Time period
February 27-28, 2024	Al Sultan Hotel / Al Khor	4:00 - 8:30am

Introduction	<p>This workshop is part of the activities and events of the “Badar” initiative, which aims to enhance the skills of participants and strengthen their awareness and guidance roles in the fields of security, safety, cultural community, and physical fitness in their workplace environment. More than 12 major companies from the northern regions, representing over 50,000 workers who speak various languages, have joined the “Badar” initiative during this year.</p>
Workshop objectives	<ul style="list-style-type: none"> - Training participants in presentation, public speaking, and communication skills. - Enhancing participants' awareness of important informational guidelines in the fields of security and safety. - Enhancing participants' awareness of important informational guidelines in the field of cultural community. - Enhancing participants' awareness of important informational guidelines in the field of health and physical fitness. - Encouraging participants to promote awareness and provide guidance in their workplace environments within their companies.
Beneficiaries	<ul style="list-style-type: none"> - Awareness specialists and training managers who work in companies. - Security, safety, and evacuation specialists within companies. - Medical and nursing professionals within companies. - Awareness ambassadors in the "Badar Initiative" and their respective company officials

<p>Contents</p>	<ul style="list-style-type: none"> - Presentation, public speaking, and communication skills. - Awareness and guidance skills in the workplace environment. - Common violations and hazards among workers and preventive measures. - Fire prevention guidelines and proper handling procedures. - Drug risks in society, prevention methods, and countermeasures. - Informative tips related to Qatari customs, traditions, and local culture. - Common cybercrimes among workers and preventive measures. - Principles of public health and physical fitness promotion. - Most common traffic violations by drivers and road users. - Introducing workers' rights in Qatar and services provided by the Ministry of Interior. - Developing security awareness and interacting with security personnel.
<p>Training tools</p>	<ul style="list-style-type: none"> - Training presentations and educational materials. - Lectures and workshops. - Participants' exercises. - Awareness posters - Experiences of experts and officials - Statistics and numbers
<p>Workshop trainer</p>	<ul style="list-style-type: none"> - Workshop trainer - Officers and representatives of the Ministry of Interior - Specialist doctor in health and fitness.

This workshop is one of the activities of "Badar" initiative for community engagement with workers. The initiative aims to involve workers in community and national events to enhance awareness of security, safety guidelines, physical fitness, and cultural awareness among workers in companies in the northern regions.

www.bedarinitiative.org